



@arthsastra



youtube.com/arthsastra



facebook.com/arthsastra

SHARED VALUE STRATEGY

INTEGRATING ECONOMIC AND SOCIAL OBJECTIVES

Shared Value Summit 2016

in association with **BusinessLine**

Changing Face of Capitalism – Business Models for Shared Value Agenda

8:00 – 9:30 Registration & Networking Breakfast

9:30 – 9:35 Welcome Address by **Amit Kapoor**, Honorary Chairman, Institute for Competitiveness

9:35 – 10:35 Inaugural Discussion: **Bibek Debroy**, Member, Niti Aayog and **Justin Bakule**, Executive Director, Shared Value Initiative

Q&A by **Amit Kapoor**, Honorary Chairman, Institute for Competitiveness

10:35 – 11:20 **Panel Discussion: Shared Value Orientation as a Project or Enterprise. What works better? What is the best way to identify the social/ environmental need or opportunity?**

How should the companies decide whether to go ahead with shared value initiative at the company level or at a project level? What seems to be a better way out? Is it determined by the size, offerings or something else entirely? What should be the basis for making a choice of social or environmental need to be addressed? This is important especially when there are so many social and environmental challenges requiring intervention.

- **Nisha Agrawal**, CEO, Oxfam India
- **Himanshu Jain**, MD/VP - South East Asia & Indian Sub-continent, Sealed Air
- **S. Nagarajan**, CEO, Mother Dairy
- **Deirdre White**, Global CEO, PYXERA
- **Namita Vikas**, Group President & MD, Climate Strategy and Responsible Banking, YES Bank
- **Girish Aivalli**, MD & CEO at Rural Agri Ventures

Moderated by **Neeta Misra**, Executive Editor, BW Sustainability & Senior Associate Editor BW Business World

11:20 – 11:45 Tea / Coffee Break

11:45 – 12:20 **Story Telling Session**

- **Prerna Mukharya**, Founder, OUTLINE India
- **Faith Gonsalves**, Executive Director at Music Basti
- **Yogita Bayana**, Social Development

Q&A with the audience

12:20 – 13:00 **Panel Discussion: Young Entrepreneurs Making a Difference - in collaboration with Ashoka**

How young entrepreneurs are looking at the diverse social issues and making a difference? What kind of interventions are identified and how those interventions are making an impact?

- **Piyush Gosh, Founder**, The Optimist Citizen
- **Aditi Parekh**, Director, Student Think Tank of India
- **Pritish Bhavnani**, Founder, A Cry for Help
- **Shanti Murmu**, Founder, Parivartan
- **Priya Radhakrishnan**, Co-founder, Jazba

Moderated by **Neeta Misra**, Executive Editor, BW Sustainability & Senior Associate Editor BW Business World

13:00 – 14:00 Networking Lunch

14:00 – 14:30 Talk by **Prof. Anil K. Gupta**, IIM Ahmedabad
Q&A by **Anurag Batra**, Chairman & Editor-in-Chief, BW BusinessWorld

14:30 – 15:00 **Talk: Social Business Models By Muhammad Yunus**,
Social Entrepreneur and Nobel Peace Prize, 2006

15:00 – 15:40 **Panel Discussion: When Big meet Small: Learnings from Corporate Partnerships for Social Impact - in association with ANDE**

- **Anirban Mukerji**, Qualcomm Wireless Reach
- **Nithya Raman**, Nexleaf Analytics
- **Charu Agarwal**, Dharmalife
- **Krishna Thacker**, Metlife Foundation
- **Sandeep Goyal**, Shared Value Initiative India

Moderated by **Aditya Pant**, Aspen Network of Development Entrepreneurs

15:40 – 16:10 Talk by **Raja Choudhury** on “Hacking your Consciousness, Indian Style !!!”

16:10 – 16:30 Tea / Coffee Break

16:30 – 17:10 **Panel Discussion: Inclusive Business Ideas and Challenges of Scale - Role of Large Corporates - in association with ReachScale**

What should be the criteria for scaling the shared value initiative? What are the challenges and strategic options to scale the impact and outreach?

- **Neelam Chhiber**, MD, Industree Foundation
- **Deepak Arora**, CEO, Essar Foundation
- **Adarsh Kataruka**, Director, SoulAce
- **Ashwin Naik**, Founder - Vaatsalya, Ashoka Fellow & Young Global Leader of World Economic Forum, TEDxPune organiser
- **Anil Sinha**, GIIN

Moderated by **David Wilcox**, Founder, ReachScale

17:10 – 17:30 Keynote by **Michael Green**, Executive Director, Social Progress Imperative, USA

17:30 – 18:30 **‘Riding the Tiger’ - in Association with University of Chicago**

- Introduction by **Aditi Mody**, Executive Director, University of Chicago, New Delhi
- Talk by **Wilfried Aulbur**, MD, Roland Berger
- Talk by **Amit Kapoor**, Honorary Chairman, Institute for Competitiveness
- Final Thoughts followed by releasing the book and Inclusive Business List

Closing Remarks & Announcement of Shared Value Summit 2017

Thanking our Partners

