

# Shared Value Initiative India



## Shared Value Initiative India

Shared Value Initiative India (SVII), set up in 2015, is the exclusive Regional Partner of Shared Value Initiative in India.

### Platform

The key objective is to bring together the business and community leaders on a common shared value platform. This platform connects, drives and facilitates the understanding of shared value practice among the corporate and community leaders, who are willing to contribute towards a better India. SVII hosts various sets of activities

- **Shared Value Summit:** SVII's annual flagship summit featuring renowned leaders & experts in the shared value field. The next cohort is scheduled for third Friday of the month of November
- **Interactive Sessions:** Interactions in the form of seminars, leadership talks or interviews with leading experts in the shared value space are organised
- **Roundtables:** Exchange of ideas and information with top executives of organizations that are addressing societal issues through their business models.
- **Shared Value Award:** The award recognizes companies contributing to the society by incorporating shared value initiatives in their business models. The best ones get awarded via Porter Prize for creating shared value.
- **Shared Value Enterprise:** Organizations creating a considerable impact on society will be recognized as a Shared Value Enterprise after an in-depth assessment
- **Shared Value Index:** The index will map and measure leading companies working in the shared value space
- **Inclusive Business List:** The list of enterprise advances the idea that companies should act as a force for good in society and think beyond the traditional boundaries of profits and providing employment

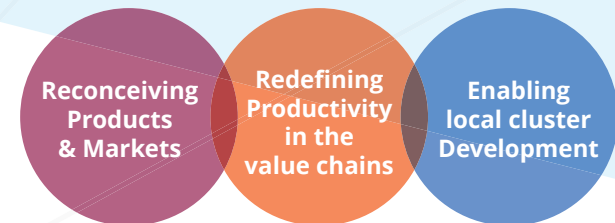
## Creating Shared Value Concept

Creating Shared Value (CSV) is a framework for creating economic value while simultaneously addressing societal needs and challenges. It is uplifting the underserved sections of the society through a business model at a profit.

### CSV = Social Value + Economic Value

Creating Shared Value is addressing societal needs and challenges with a business model.

The concept was defined in the Harvard Business Review article 'Creating Shared Value', by Professor Michael E. Porter and Mark R. Kramer. Shared Value can be created in three ways



## About Membership

Members will get the exclusive opportunity to participate in the events & summits organized by SVII.

### Membership Benefits

Organizations will get the exclusive opportunity to be a part of the shared value movement and the network shaping the future of shared value in India, establishing a major competitive advantage.

SVII membership will not only be a learning opportunity but you will also contribute to the practice, stay informed of the latest developments, and connect with cross-industry peers. The membership benefits include

- Learning & Knowledge Sharing
- Contribution to Research
- Network Development
- Participation in Events
- Profiling & Shared Value Certification

### Membership Fee

We offer membership across five tiers. The membership fee is structured to ensure that the activities of SVII are sustainable and add value to the organisations and individuals participating in the program.

Membership tiers are:

- Associate - \$10000 (paid annually)
- Supporter - \$20000 (paid annually)
- Executive Council - \$50000 (paid annually)
- Leadership Council - \$250000 (paid annually)
- Exclusive Partner - \$500000 (paid annually)

\*Membership commitment is for a minimum of three years

## Associate

- Connect with leaders in the Shared Value Field
- Invite for one representative at SVII's workshops and events
- Gain Shared Value knowledge and tools
- Receive monthly shared value updates
- Contribute to research programs
- Access individuals and organizations that advance your work
- Tailored connections to individual practitioners in other leading shared value organizations
- Access to Global Linkages & Networks
- Opportunity to connect with global thinkers and leaders in the shared value space
- Certification in Shared Value Enterprise
- Participate in the assessment for the certification of a Shared Value Enterprise at a discounted price

## Supporter

- All benefits of the Associate level membership
- Organizational Shared Value accelerator
- Featuring a two page case study across Shared Value platforms
- Expanded presence and visibility in the events organized by SVII
- Invite for two representatives at SVII's events & workshops
- Access to Global Linkages and Networks
- Opportunity to participate in Annual Shared Value Summit held in USA & Australia at a discounted price

## Executive Council

- All benefits of both the Associate & Supporter level membership
- Thought Leadership
- Inputs from SVII on enhancing organization's shared value strategy
- Organizational Shared Value Accelerators
- Full length case study to be featured across Shared Value platforms
- Access to Global Linkages & Networks
- Opportunity to nominate organization's CEO/Chairman for Shared Value Initiative CEO Advisory Board

## Leadership Council

- All benefits of Associate, Supporter & Executive Council membership
- Thought Leadership
- Opportunity to shape themes & content for SVII's Leadership Summit
- Organizational Shared Value Accelerators
- 3 full length case studies to be featured across Shared Value platforms
- Expanded Presence and Visibility
- Invite for seven representatives at SVII's events and workshops
- Enhanced brand visibility by getting displayed as "In Association with XYZ" across all events conducted by SVII
- Access to Global Linkages and Networks
- Linkages to global and regional conferences
- Book on the enterprise
- The book will cover Organization's Shared Value journey, success stories and learnings

## Exclusive Partner

- Membership benefits of all the levels
- Thought Leadership
- An exclusive partner position in SVII
- Organizational Shared Value Accelerators
- Expanded Presence and Visibility
- Invite for nine representatives at SVII's events and workshops
- Enhanced brand visibility by getting displayed as "XYZ Presents" across all events conducted by SVII
- Naming of SVII as "XYZ Shared Value Initiative India"
- Access to global linkages and networks
- Opportunity to nominate organization's CEO/Chairman for Shared Value Initiative CEO Advisory Board