

# Creating Thought Leadership Inspiring Action

## SHARED VALUE SUMMIT 2015

### Agenda

8:00 – 9:30	<b>Registration &amp; Breakfast</b>
9:30 – 09:35	<b>Welcome Address:</b> <b>Dr. Amit Kapoor</b> , Honorary Chairman, Shared Value Initiative India & Institute for Competitiveness
9:35 – 10:30	<b>Inaugural Keynote: Reflection on the shared value concept</b> by <b>Mark R. Kramer</b> , Co-founder & Managing Director, FSG Q&A session with <b>Mark R. Kramer</b> by <b>Anurag Batra</b> , Editor in Chief & Chairman, BW Business World
10:30 – 11:00	<b>Keynote: Businesses need to move beyond the concept of CSR for an overall development of society</b> by <b>Shri Suresh Prabhu</b> , Union Minister of Railways, Government of India
11:00 – 11:15	Blessings by <b>Puja Swami Chidanand Saraswati</b> , President and Spiritual Head of Parmarth Niketan
11:15 – 11:40	<b>Talk: Creating shared value will lead to social and economic development of society</b> by <b>Sadhvi Bhagawati Saraswati</b> , President, Divine Shakti Foundation
11:40 – 11:55	Tea/Coffee Break
11:55 – 12:35	<b>Panel Discussion: Creating shared value: Profits with social benefits</b> Link between long term business growth and social development. Why shared value is imperative for business growth. How creating shared value will lead to an overall development of society and reduce inequality. How shared value will help in achieving SDGs.  <b>Vinod Bodhankar</b> , Chairperson & Networking Director, Sagar Mitra <b>Reema Nanavaty</b> , Director, Self Employed Women's Association (SEWA) <b>Abhijit Banerji</b> , Director, FINISH Society <b>Shelly Batra</b> , Founder, Operation Asha <b>Susan Beverly</b> , Director – Global Citizenship & Policy, Abbott  Session Moderator: <b>David Wilcox</b> , Founder, ReachScale
12:35 – 12:50	<b>Keynote: Embedding a social mission in business strategy for creating shared value</b> by <b>Suresh Narayanan</b> , Chairman & Managing Director, Nestlé India
12:50 – 13:30	<b>Panel Discussion: Can shared value save the world from economic, environmental &amp; social collapse</b> Tapping business opportunities in societal needs and challenges. The different ways in which companies can address societal needs. Challenges faced in implementing shared value initiatives.  <b>Richie Ahuja</b> , Regional Director - Asia, Environmental Defense Fund <b>K Sree Kumar</b> , Innovations Lead, India-Africa Private Sector Bridge, Technoserve <b>Aarti Wig</b> , Country Director, Yunus Social Business <b>Satya Saurabh Khosla</b> , Managing Director, Adimode Transnational Trading LLC <b>Shafi Saxena</b> , Chief Brand Officer, News Republic  Session Moderator: <b>Chhaya Bhanti</b> , Founder & Creative Director, VERTIVER
13:30 – 14:15	<b>Lunch</b>
14:15 – 14:35	<b>Storytelling Session</b>  <b>Gopala Krishnan</b> , Technology and Social Entrepreneur <b>Rujul Gandhi</b> , Sagar Mitra <b>Ramila Rohit</b> , SEWA <b>Maya Patel</b> , SEWA

14:35 – 15:15	<p><b>Panel Discussion: Making financial inclusion a reality through shared value</b> How delivering basic suites of banking products and services to the underserved section of society will create opportunities for growth in the financial sector</p> <p><b>Naina Lal Kidwai</b>, Chairman India, Director HSBC Asia Pacific  <b>Chetna Sinha</b>, Founder &amp; Chair, Mann Deshi Mahila Bank  <b>Anil Sinha</b>, Regional Head, Advisory Services South Asia, IFC  <b>Rajat Kathuria</b>, Director &amp; CEO, ICRIER  <b>Rahul Gangal</b>, Partner, Roland Berger</p> <p>Session Moderator: <b>Raghuvir Srinivasan</b>, Associate Editor, Hindu Business Line</p>
15:15 – 15:55	<p><b>Panel Discussion: Redefining value chains in the health &amp; food industry</b> Improving health outcomes for the underserved by creating shared value &amp; developing new business models to address the global burden of hunger &amp; poverty. Common success factors for companies implementing shared value.</p> <p><b>Siraj A Chaudhry</b>, Chairman, Cargill India  <b>Himanshu Jain</b>, MD - South East Asia &amp; Indian Sub-continent, Sealed Air  <b>Ashwin Naik</b>, Founder - Vaatsalya, Ashoka Fellow &amp; Young Global Leader of World Economic Forum  <b>Soumitro Ghosh</b>, CEO, WISH Foundation  <b>Ravi Ramaswamy</b>, Sr. Director &amp; Head – Health Systems, Philips Innovation Campus  <b>Geetu Verma</b>, Executive Director – Food &amp; Refreshment, HUL</p> <p>Session Moderator: <b>Amit Kapoor</b>, Chairman, Shared Value Initiative India</p>
15:55 – 16:15	Tea/Coffee Break
16:15 – 16:55	<p><b>Panel Discussion: The future of shared value in India</b> How Indian corporations are contributing to inclusive growth while strengthening their competitive advantage</p> <p><b>Rishi Agarwal</b>, Director - Consulting team, FSG  <b>Ashok Pavadia</b>, Adviser, Interstate Council Secretariat  <b>Justin Bakule</b>, Executive Director, Shared Value Initiative  <b>Deepak Arora</b>, CEO, Essar Foundation  <b>Bhaskar Chatterjee</b>, Director General &amp; CEO, Indian Institute of Corporate Affairs  <b>Sumantra Sen</b>, CEO, JSW Foundation</p> <p>Session Moderator: <b>Adarsh Kataruka</b>, Managing Director, Soul Ace</p>
16:55 – 17:15	<p><b>Talk: Why CSV is becoming a strategic imperative for businesses</b> by <b>Mark R. Kramer</b>, Co-founder &amp; Managing Director, FSG and <b>Justin Bakule</b>, Executive Director, Shared Value Initiative</p>
17:15 – 17:25	<p><b>Talk: Identifying and addressing social problems that intersect with businesses</b> by <b>Wilfried Aulbur</b>, Chairman, India Council on Competitiveness</p>
17:25 – 17:30	<b>Closing Remarks &amp; Announcement of Shared Value Summit 2016</b> by <b>Dr. Amit Kapoor</b>

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